PROGRAM ANNOUNCEMENT

Purdue University’s Applied Management Principles (AMP) Program for PhD Students: May 14-19, 2018

You are invited to nominate promising doctoral students to the 21st annual AMP Program.

Program Overview

- AMP is sponsored by Purdue’s Krannert School of Management – Executive Education Programs – a leader in management education.
- AMP provides 40 hours of interactive learning on key management topics that graduate students from across Purdue University can use in their future careers.
- We also have participants from Purdue staff and various companies in the region, providing a dynamic learning experience.
- Topics include: finance, marketing, accounting, strategy, business law, and negotiations and more.

Program Specifics

- AMP takes place daily, Monday-Saturday. Classes meet from 8:00 AM-4:00 PM, with extra sessions after 4:00 PM some days.
- There be some daily preparation required. Assignments are not graded, and there are no quizzes or exams.
- All classes are held at the Krannert Center for Executive Education (KCTR) at Purdue.
- The 2018 program fee for Purdue PhD students is $1,850.00, which includes program instruction and materials, and daily breakfast and lunch for networking. Faculty may attend at the Purdue faculty/staff rate of $4,125.00.
- In previous years, student fees have typically been split between the Dean’s Office and the students’ academic departments, with students also paying some portion of the fee.
- For ease of payment, we recommend internal transfer of funds between participating Colleges/Schools/Departments and the program administrator, the Krannert School of Management. Students’ portions of fees may be paid by check or credit card through Purdue’s Office of Continuing Education and Conferences. Please include internal account numbers on the nomination sheet.

Program nominations

- We are accepting a rank-ordering of nominees from the Dean of each College/School. Each Dean has a form to facilitate this process. This year we are only having one session and limiting the number of doctoral students so listing the students in rank-order is extremely important. Please list your nominees on the attached nomination form.
- Deans of each College/School should send their rank-ordered nominations by Friday, March 16th, to facilitate participant selection and allow sufficient time for pre-program assignments. I will inform the students of their acceptance mid-April.
- For more information or questions, contact:

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